

KRISTANA IVANOVA

Address: University of Economics – Varna
Department of Languages and Communication
Faculty of Information Technologies
77 Kniaz Boris I Blvd.
Varna 9002, Bulgaria

Email: kristana_ivanova@ue-varna.bg

LinkedIn: [Kristana Ivanova](#)

Google Scholar: [Kristana Ivanova](#)

Professional profile

Extensive experience as university senior lecturer in Intercultural Competence and Leadership Skills, Business Communications, Business Presentations, Business English, American and British Studies, and local and international Erasmus and Erasmus + lecturer to students from Europe, Asia, and the Middle East

Extensive experience as University of Cambridge speaking examiner

Extensive experience as interpreter in high-pressure situations

International teamwork skills, intercultural, cross-cultural, and interpersonal skills as educator, examiner, and interpreter

Academic interests

Intercultural competences, leadership skills, business communications, business presentations
Academic internationalization, interdisciplinary approaches to university curriculum design
Blending business studies and humanities at university
Developing soft skills for companies and business graduates
Corporate and NGO training

Current positions

1996 – present Senior Lecturer
University of Economics – Varna

1996 – present Freelance Interpreter, public, corporate and NGO sectors
English – Bulgarian, Bulgarian – English

2003 – present Speaking Examiner for CPE, CAE, FCE, PET, KET, YLE, BEC, ICFE, University of Cambridge

1993 – present English Language Editor

Transnational project positions

- 2020 – 2022
Erasmus + Programme – Strategic Partnership
ESSENCE ‘Enhance Soft Skills to Nurture Competitiveness
and Employability’
Project No: 2020-1-PL01-KA203-081596
Team Member, University of Economics – Varna
- 2017 – 2020
Erasmus + Programme – Strategic Partnership
PROMINENCE ‘**P**romoting **M**indful **E**ncounters through
Intercultural Competence and Experience’
Project No: 2017-1-HU01-KA203-035918
Team Member, University of Economics – Varna

Previous positions

- 2003 – 2008
IELTS teacher, TOEFL teacher
Cyril and Methodius Foundation, Sofia, Bulgaria
- 1993 – 1996
Interpreter (English – Bulgarian, Bulgarian – English)
Translator (English – Bulgarian, Bulgarian – English,
German – Bulgarian)
Bulgargeomin, Sofia, Bulgaria

Education

- 1993 – present
Soft skills training
Language training in German, French, Spanish, and Russian
- 1996
University of Wolverhampton, UK
- 1988 – 1993
MA in English (English Philology)
Minor in Business Management
Specialization in Translation and Translation Theory
Specialization in Contemporary Literary Theories
German
Veliko Tarnovo University, Bulgaria

Languages

English, IELTS, Academic Module, Band 9.0
German, French, Russian, Spanish

Lecturing experience

University of Economics – Varna

2023 – present	Economic Psychology (International Business students, Business and Management students, Erasmus students)
2022 – present	Intercultural Competence and Leadership Skills (International Business students, Business and Management students)
1996 – present	Business Communications (Erasmus +, Erasmus students, International Business students) Business Presentations (Erasmus+, Erasmus students) Business English
2010 – 2017	English for Finance (4-year Finance students) English for Accountancy (4-year Accountancy students) English for Tourism (3-year, 4-year Tourism students)
1996 – 2008	British Studies (International Economic Relations students, Tourism students) American Studies (International Economic Relations students, Tourism students) General English (advanced students, all majors)
2004 – present	Erasmus + and Erasmus Visiting Lecturer at: University of Dubrovnik, Croatia, 2023 Czech University of Life Sciences, Prague, 2022 Technische Hochschule Aschaffenburg, Germany, 2019 ISAG, Porto, Portugal, 2018 Lucian Blaga University of Sibiu, Romania, 2017 Czech University of Life Sciences, Prague, 2016 University of Granada, Campus Ceuta, Spain, 2015 Gediminas Technical University, Vilnius, Lithuania, 2013 Hedmark University College, Norway, 2011 Universita degli Studi di Firenze, Italy, 2010 University of Barcelona, Spain, 2009 University of Limerick, Ireland, 2004

Interpreting/Translating Services

Consecutive and simultaneous interpretation at trainings, seminars, negotiations, academic conferences, theatre and film festivals, business workshops, public events, NGO and public sector seminars, etc.

Interpreting at a governmental level, for the President of the Republic of Bulgaria, for the Prime Minister of the Republic of Bulgaria

Simultaneous interpretation services for ADCO groups of the European Commission

Translation of academic texts, legal documents, contracts, financial statements, letters of credit, promissory notes, powers of attorney, etc.

English language editing services

Editing of academic papers and academic journal articles

Publications

Soft Skills Enhancement and Bulgarian National Policies: Achievements and Challenges, co-authors Diana Miteva, Petar Petrov, Vanguard Scientific Instruments in Management, Sofia, UNWE, 17, 2022, 1, 1-13, ISSN 1314-0582

<https://vsim-journal.info/index.php?journal=vsim&page=article&op=view&path%5B%5D=280>

Intercultural Competence and Leadership Skills Development with Web-Based Modules, co-authors Diana Miteva, Petar Petrov, Conference Proceedings, Medical University – Varna, pp 39 – 45, ISBN 978-619-221-381-7, 2021

<https://journals.mu-varna.bg/index.php/conf/issue/view/512>

Achieving Prominence in the Digital Age, co-authors Petar Petrov, Diana Miteva, Conference Proceedings, Economic Science, Education and the Real Economy: Development and Interactions in the Digital Age Jubilee International Conference, University of Economics - Varna: T. 4., Science and Economic Publishing House, Volume 4, 2020, pp 507 - 518.

<https://ideas.repec.org/a/vrn/cfdide/y2020i1p507-518.html>

Automation and Communication. The Academic Context, Conference Proceedings, Foreign Languages and Contemporary Higher Education Conference, Medical University – Varna, pp 411 – 416, ISBN 978-619-221-071-7017, Varna, Bulgaria, 2017

<https://scholar.google.bg/citations?user=VEQenOgAAAAJ&hl=en&oi=ao>

The Language of Technology Start-ups and Business Success, co-author Diana Miteva, Conference Proceedings, The Economy in a Changing World: National, Regional and Global Aspects Conference, Volume 1, University of Economics – Varna, pp 521 – 526, ISBN 978-954-21-0927-3, Varna, Bulgaria, 2017

<https://scholar.google.bg/citations?user=VEQenOgAAAAJ&hl=en&oi=ao>

„Междукulturно обучение в икономически университет“, съавтор ст. преп. Диана Митева, Чуждоезиковото обучение в контекста на интеркултурната компетентност, ISBN 978 – 954 – 2968 – 77 - 1, изд. IVIS Publishing, Велико Търново, 2014, стр. 42 - 49

Teaching Pitching: Developing Entrepreneurial Skills in the Business English Classroom, Предиизвикателствата на XXI век за развиване на комуникативната компетентност за професионални цели, Сборник с доклади от XII международна конференция (8 – 9. XII. 2014, гр. Варна, България), ISBN 978 – 954 – 449 – 770 – 5, изд. къща Стено, Варна 2014, стр. 197 – 199

University Admission Practice Tests in English, изд. Наука и икономика, Икономически университет - Варна, 2011, 2010, 2009 /в съавт./

The Liberal Arts at Business Schools?, Сборник с доклади от Юбилейната международна научна конференция „Световната криза и икономическата криза“, изд. Наука и икономика, Икономически университет - Варна, 2010

„Развитието на уменията за презентиране – условие за успешен бизнес“, Сборник с доклади от Кръгла маса „Владеенето на чужд език, условие за успешен бизнес“, изд. Наука и икономика, Икономически университет - Варна, 2009, стр. 182 – 187

Manual in English for University Applicants, изд. Наука и икономика, Икономически университет - Варна, 2006 /в съавт./

Developing Translation Skills in the Business English Classroom in the Context of the European Integration, Европейски перспективи на националното стопанство, Сборник с доклади, Университетско издателство Наука и икономика, 2005, стр. 946 - 949

Bulgaria's Accession to the European Union: the Cultural Dimensions, Езикът – средство за образование, наука и професионална реализация, Трета международна конференция, Стено, 2004, стр. 408 – 414

Учебен многоезичен речник, Български, английски, немски, френски, руски, Ун. изд., Икономически университет - Варна, 2002 /в съавт./
Част 1 Икономика и бизнес
Част 2 Туризм

Сборник материали по английски за кандидат-студенти, ИУ – Варна, 2000, Ун. изд. Икономически университет - Варна, 2000 /в съавт./