



UE – Varna students will have to undertake the following courses while pursuing their double degree at Seinäjoki University of Applied Sciences:

Semester 5 for UE – Varna students	
<i>Course</i>	<i>ECTS</i>
International Marketing Management and Research	6
Cross-cultural Business and Marketing Communication	6
International Business Simulation	4
Business-to-Business Marketing	3
Finnish 1	3
Other elective courses in the amount of 8 ECTS at least	8
IN TOTAL:	30 ECTS min

Semester 6 for UE – Varna students	
<i>Course</i>	<i>ECTS</i>
Strategic Management	4
Knowledge Management	4
International Human Resource Management	3
Logistics	3
Finnish 2	3
Other elective courses in the amount of 15 ECTS at least	15
IN TOTAL:	30 ECTS min