

UNIVERSITY OF ECONOMICS - VARNA
MASTER DEGREE CENTER
DEPARTMENT OF MANAGEMENT AND ADMINISTRATION

Adopted by the FC (record №/ date):

Adopted by the DC (record №/ date):

ACCEPTED BY:

Dean:

(Prof. Stoyan Marinov, PhD)

SYLLABUS

SUBJECT: INTERNSHIP

DEGREE PROGRAMME: INTERCULTURAL BUSINESS; MASTER`S DEGREE

YEAR OF STUDY: 6; SEMESTER: 12

TOTAL STUDENT WORKLOAD: 300 hours; incl. curricular 30 hours

CREDITS: 10

DISTRIBUTION OF STUDENT WORKLOAD ACCORDING TO THE CURRICULUM

<i>TYPE OF STUDY HOURS</i>	WORKLOAD, hours	TEACHING HOURS PER WEEK, hours
CURRICULAR: incl. <ul style="list-style-type: none">• LECTURES• SEMINARS / LAB. EXERCISES	30 0	2 0
EXTRACURRICULAR	270	-

Prepared by:

1.
(ch. asst. prof. Katya Vladova, PhD)

2.
(ch. asst. prof. Velina Koleva, PhD)

Head of department
of Management and Administration:
(assoc. prof Dobrin Dobrev, PhD)

I. ANNOTATION

The course examines the practical aspects of the intercultural business. The aim of the course is to make sense of the accumulated theoretical knowledge through the practical experience of active human resource managers from Bulgarian organizations, both in the private and public sectors.

The specifics of the topics are tailored to the courses studied by the students in accordance with the curriculum of the master's degree. The goal is that the theoretically presented knowledge be appropriately combined and supplemented with the relevant practical-applied aspects.

After completing their studies in this discipline, students should be able to make in-depth relationships between their theoretical knowledge in the field of human resources and their practical implementation.

Students will have an actual internship in the partner companies.

The main competencies involved in the Consultancy Project course are:

- Personal, social and learning to learn competence (5).*
- Entrepreneurship competence (7).*
- Cultural awareness and expression competence (8).*

II. THEMATIC CONTENT

№	TITLE OF UNIT AND SUBTOPICS	NUMBER OF HOURS		
		L	S	L.E.
	Theme 1. INTERNATIONAL BUSINESS LAW	3		
	Theme 2. INTERNATIONAL STRATEGIC MANAGEMENT	3		
	Theme 3. INTERNATIONAL MARKETING MANAGEMENT	3		
	Theme 4. INTERNATIONAL BUSINESS ACROSS CULTURES	3		
	Theme 5. LEADERSHIP ACROSS CULTURES	3		
	Theme 6. CORPORATE GOVERNANCE & CSR	3		
	Theme 7. NEGOTIATIONS ACROSS CULTURES	3		
	Theme 8. E-BUSINESS	3		
	Theme 9. DESIGN THINKING	3		
	Theme 10. INTERNATIONAL BRAND MANAGEMENT	3		
	Total:	30		

III. FORMS OF CONTROL:

№	TYPE AND FORM OF CONTROL	Number	extracurricular, hours
1.	Midterm control		
1.1.	Couse project	1	200
1.2.	Presentation	1	10
1.3.	Case study	1	10
	Total midterm control:	3	220
2.	Final term control		
2.1.	Examination (course project defence)	1	50
	Total final term control:	1	50
	Total for all types of control:	4	270

IV. LITERATURE

REQUIRED (BASIC) LITERATURE:

1. Internship Course Materials available at <https://e-learn.ue-varna.bg>.

RECOMMENDED (ADDITIONAL) LITERATURE:

1. Materials provided by the business experts.