

UNIVERSITY OF ECONOMICS - VARNA
MASTER DEGREE CENTER
DEPARTMENT OF LANGUAGE TRAINING AND COMMUNICATIONS

Adopted by the FC (record №/ date):

Adopted by the DC (record №/ date):

ACCEPTED BY:

Dean:

(Prof. Stoyan Marinov, PhD)

SYLLABUS

SUBJECT: LANGUAGE FOR BUSINESS - GERMAN

DEGREE PROGRAMME: INTERCULTURAL BUSINESS; MASTER`S DEGREE

YEAR OF STUDY: 5; SEMESTER: 9

TOTAL STUDENT WORKLOAD: 90 hours; incl. curricular 30 hours

CREDITS: 3

DISTRIBUTION OF WORKLOAD ACCORDING TO THE CURRICULUM

<i>TYPE OF STUDY HOURS</i>	WORKLOAD, hours	TEACHING HOURS PER WEEK, hours
CURRICULAR: incl.:		
• LECTURES	0	0
• SEMINARS (lab. exercises)	30	2
EXTRACURRICULAR	60	

Prepared by:

1.
(Senior Lecturer N. Stefanov)

2.
(Senior Lecturer M. Popova)

Head of Department:
of Language Training and Communications (Assoc. Prof. Vladimir Dosev, PhD)

I. ANNOTATION

This is a foreign language course in German designed to equip students with basic skills in their second foreign language at A1 level. It helps students acquire and practise basic vocabulary and grammar structures used in the areas listed below so that they can communicate in simple day-to-day and work-related situations as well as prepare presentations including intercultural elements in the foreign language of their choice.

Students work on:

- *Communication tasks*
 - *conversations*
 - *mini dialogues*
 - *answers to questions*
 - *roleplays*
 - *simple presentations*
- *Reading comprehension*
 - *vocabulary building exercises*
- *Writing*
 - *basics of email writing*
- *Grammar and vocabulary exercises and tests*
- *Listening*
 - *analysis of authentic audio and video materials*

The main competencies involved in the Consultancy Project course are:

- *Literacy competence (1).*
- *Multilingual competence (2).*

II. THEMATIC CONTENT

No.	TITLE OF UNIT AND SUBTOPICS	NUMBER OF HOURS		
		L	S	L.E.
1.	Greetings		4	
2.	Introducing yourself		4	
3.	Introducing others		4	
4.	Giving information about your country and your town		4	
5.	Arranging a meeting		4	
6.	Intercultural topics		5	
7.	Business telephone calls		5	
	Total:		30	

III. FORMS OF CONTROL:

No.	TYPE AND FORM OF CONTROL	No.	extracurricular, h.
1.	Midterm control		
1.1.	Test 1	1	20
1.2.	Test 2	1	20
1.3.	Test 3	1	20
Total for midterm control:		3	60
2.	End-of-term control		
2.1.	End-of-term exam		
Total for end-of-term control:		-	-
Total for all forms of control:		3	60

IV. LITERATURE

REQUIRED (BASIC) LITERATURE:

1. Buhlmann, R., Fearn, A., Leimbacher, E. (2008). **Wirtschaftsdeutsch von A-Z (Neubearbeitung)**. Langenscheidt, ISBN 978-3-468-49869-5.
2. Language for Business – German Course Materials available at <https://e-learn.ue-varna.bg>.

RECOMMENDED (ADDITIONAL) LITERATURE:

1. Геннадиева, Д., Монеv, В. (2005). **Deutsch-bulgarisches Wirtschaftswörterbuch**. Софи-Р, 2005, ISBN 954-638-133-0.
2. Стоянова Д., Божилова Ц., Христова Р. (1994). **Bulgarisch-deutsches Wirtschaftswörterbuch**. ИК „Библиотека 48“, ISBN 954-80-47-21-7.
3. Niebisch, D. (2018). *Schritt für Schritt in Alltag und Beruf 1*. München: Wyd. Hueber.