

**UNIVERSITY OF ECONOMICS - VARNA**  
**FACULTY OF FINANCE AND ACCOUNTING**  
**DEPARTMENT OF ACCOUNTING**

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Adopted by the FC (record №11/25.04.2024):

Adopted by the DC (record №11/16.04.2024):

**ACCEPTED BY:**

**Dean:**

(Assos. Prof. Daniela Georgieva, PhD)

## **SYLLABUS**

**SUBJECT: „BUSINESS LOGISTICS“**

**DEGREE PROGRAMME: ACCOUNTING (IN ENGLISH); BACHELOR`S DEGREE**

**YEAR OF STUDY: 2; SEMESTER: 4**

**TOTAL STUDENT WORKLOAD: 180 hours; incl. curricular 60 hours**

**CREDITS: 6**

### **DISTRIBUTION OF STUDENT WORKLOAD ACCORDING TO THE CURRICULUM**

<i>TYPE OF STUDY HOURS</i>	<b>WORKLOAD, hours</b>	<b>TEACHING HOURS PER WEEK, hours</b>
CURRICULAR: incl.		
• LECTURES	30	2
• SEMINARS / LAB. EXERCISES	30	2
EXTRACURRICULAR	120	-

Prepared by:

1. ....  
(Assoc. Prof. D. Zhelyazkova, PhD)
2. ....  
(Assoc. Prof. M. Stojanov, PhD)
3. ....  
(Assist. Prof. D. Kirova)

Head of department

Economics and management of commerce and services: .....  
(Assoc. Prof. M. Stojanov, PhD)

## **I. ANNOTATION**

*The subject "Business Logistics" is an economic discipline that studies the theoretical, methodological and applied problems of the development and application of logistics in modern business, as well as the possibilities for the implementation of the main logistics functions, tasks, principles, rules, requirements and mechanisms for effective management of the movement of material flows in the main sectors of the economy.*

*The students who have successfully completed their education in the discipline acquire knowledge and understanding of modern logistics and the effective management of material flows in all phases and stages of their movement. They acquire the opportunity to apply their knowledge and skills in identifying and analyzing the conditions for the implementation of logistics in the business of companies and the growth of its role, in providing opportunities to adding value to products and to ensure the necessary level of service to customers, in accordance the peculiarities of the national economy and growing globalization.*

*The foreseen forms of ongoing control in the discipline (development of practical assignment, solving a test, business case) allow students to expand and improve their digital and entrepreneurial competences.*

*The interdisciplinary approach is widely advocated given that the discipline includes knowledge from the subject areas of economics, management, business statistics, law, transport and international economic relations, information and communication technologies, which support the making of intelligent and successful business decisions for the management of logistics in business.*

## **II. THEMATIC CONTENT**

№	TITLE OF UNIT AND SUBTOPICS	NUMBER OF HOURS		
		L	S	L.E.
Theme 1. ESSENCE OF LOGISTICS		5	5	
1.1.	Nature, features and tasks of logistics			
1.2.	Functional areas of logistics			
Theme 2. LOGISTICS SERVICE TO CUSTOMERS		4	4	
2.1.	Essence of logistics customer service			
2.2.	Participants in the logistics process of customer service			
Theme 3. SYSTEM FOR LOGISTICS SERVICE TO CUSTOMERS		4	4	
3.1.	Marketing aspects of logistics and logistics customer service			
3.2.	Essence and analysis of the logistics system for customer service			
Theme 4. INTERNATIONAL LOGISTICS		6	6	
4.1.	Nature of international logistics			
4.2.	Peculiarities of international logistics			
Theme 5. TRANSPORT WITHIN THE SCOPE OF INTERNATIONAL LOGISTICS		6	6	
5.1.	Nature and features of international water transport			
5.2.	Nature and features of international road transport			
5.3.	Nature and features of international air transport			
Theme 6. MODERN LOGISTICS SOLUTIONS		5	5	
6.1.	Modern transport solutions			
6.2.	Concentration in the logistics sector			
	Total:	30	30	

### **III. FORMS OF CONTROL**

<b>№</b>	<b>TYPE AND FORM OF CONTROL</b>	<b>Number</b>	<b>Extracurricular, hours</b>
<b>1.</b>	<b>Midterm control</b>		
1.1.	Practical assignment	2	40
1.2.	Presentation of practical assignment	1	10
1.3.	Course business case	1	10
1.4.	Tests (with open, closed and / or mixed questions)	1	20
<b>Total midterm control:</b>		<b>5</b>	<b>80</b>
<b>2.</b>	<b>Final term control</b>		
2.1.	Examination (test with open, closed and / or mixed questions)	1	40
<b>Total final term control:</b>		<b>1</b>	<b>40</b>
<b>Total for all types of control:</b>		<b>7</b>	<b>120</b>

### **IV. LITERATURE**

#### **REQUIRED (BASIC) LITERATURE:**

1. Благоев, Бл. и колектив. (2009). Стопанска логистика. Варна: „Наука и икономика“.
2. Николова, Хр. (2018). Транспорт и спедиция. София: УНСС.
3. Раковска, М., Драгомиров, Н., Луканов, К. (2018). Бизнес логистика. София: Издателски комплекс – УНСС.
4. Christopher, M. (2011). Logistics and Supply Chain Management. Harlow, England: Pearson Ed., XII.

#### **RECOMMENDED (ADDITIONAL) LITERATURE:**

1. Желязкова, Д. (2023). Логистично обслужване на клиентите. Варна: „Наука и икономика“.
2. Желязкова, Д. (2017). Транспортна логистика. Варна: „Наука и икономика“.
3. Сергеев, В. И., Эльяшевич, И. П. (2016). Логистика снабжения. Москва: „Юрайт“.
4. Стоянов, М. (2015). Регионални и глобални измерения на търговията. Варна: „Наука и икономика“.
5. Cingillioglu, I. (2015). International Logistics, Girne: Girne American University, VI.
6. Myerson, P. (2015). Supply Chain and Logistics Management Made Easy: Methods and Applications for Planning, Operations, Integration, Control and Improvement, and Network Design. 1st Ed.
7. Zhelyazkova, D. (2023). What is happening to Bulgaria's maritime transport? // Izvestia Journal of the Union of Scientists - Varna. Economic Sciences Series, 12 (3), pp. 26 – 33.
8. Zhelyazkova, D. (2022). The Development of Passenger Air Transport in an Environment of Dynamic Changes. // Economic Thought Journal, 67 (6), pp. 705 – 718.

9. Zhelyazkova, D. (2020). Current dimensions of maritime container shipping. // Izvestia Journal of the Union of Scientists - Varna. Economic Sciences Series, 9 (1), pp. 120 – 128. DOI: <https://doi.org/10.36997/IJUSV-ESS/2020.9.1.120>, pp. 120-128.

10. Zhelyazkova, D., N. Petrova (2020) Possibilities for Improvement of the Service, Provided by Energo-Pro Varna JSC to End Domestic Customers in the City of Varna. // Economic Studies (Ikonomicheski Izsledvania), № 3, 2020, pp. 166-192.

11. Zhelyazkova, D. (2019) Energy Consumption in the Transport in Bulgaria in the Contemporary Conditions. // Economic Studies (Ikonomicheski Izsledvania), № 2, 2019, pp. 73-99.

12. Zhelyazkova, D. (2017). The Place of Transport in the Circular Economy of Bulgaria. // Economic Studies (Ikonomicheski Izsledvania), № 6, pp. 73-103.