

UNIVERSITY OF ECONOMICS - VARNA
FACULTY OF LANGUAGES
DEPARTMENT OF WESTERN EUROPEAN LANGUAGES

Adopted by the FLC (record №/ date):

Adopted by the DC (record №/ date):

ACCEPTED BY:

Director:

(Assoc. Prof. Vladimir Dosev, PhD)

SYLLABUS

SUBJECT: FRENCH LANGUAGE;

DEGREE PROGRAMME: “International Business”, “Business and Management” and “Accounting”; BACHELOR’S DEGREE

YEAR OF STUDY: 1; SEMESTER: 2 ;

TOTAL STUDENT WORKLOAD: 90 hours; incl. curricular 30 hours

CREDITS: 3

DISTRIBUTION OF WORKLOAD ACCORDING TO THE CURRICULUM

<i>TYPE OF STUDY HOURS</i>	WORKLOAD, hours	TEACHING HOURS PER WEEK
CURRICULAR: incl. <ul style="list-style-type: none">• LECTURES• SEMINARS (lab. exercises)	0 30	0 2
EXTRACURRICULAR	60	-

Prepared by:

1.
(Senior Lecturer Sv. Todorova)

2.
(Senior Lecturer S. Yohanova)

Head of Department
of Western European Languages (Senior Lecturer Sonya Shtereva)

I. ANNOTATION

This Business French module is designed to respond to the students' needs to progress in their Business studies or related degree programs. The course objectives are to build up students' confidence in using French for business purposes and improve their overall linguistic fluency. During the course students build up confidence and develop their skills by a variety of practical tasks which include: reading and discussing authentic articles on a wide range of business topics; learning essential business vocabulary; listening to authentic interviews and lectures and developing note-taking skills; they take part in meetings, role-plays, prepare presentations, have the opportunity to understand how business works in different cultures, etc. By course completion students must be able to understand, summarize, interpret a variety of business data, and present it accordingly; express opinions on different business issues; write business letters; use French in different social situations such as telephoning, networking, negotiating, etc. Students master a whole repertoire of different skills which are necessary to participate in an increasingly international work environment.

II. THEMATIC CONTENT

No. по ред	TITLE OF UNIT AND SUBTOPICS	NUMBER OF HOURS		
		L	S	L.E.
	1. Bien être et la productivité		6	
1.1	Analyser un phénomène		2	
1.2	Motiver ses salariés		2	
1.3	Décrire l'organisation d'une entreprise		2	
	2. Entreprise en mouvement		8	
2.1	Se préparer à partir		2	
2.2	Présenter des entreprises		3	
2.3	Comprendre une explication économique		3	
	3. Communication performante		8	
3.1	Bien communiquer		3	
3.2	Présenter sa fonction		3	
3.3	Faire face à une situation de crise		2	
	4. Expatriation		6	
4.1	Nouvelles formes du travail		2	
4.2	S'informer sur les nouvelles formes de trava		2	
4.3	Exprimer son point de vue		2	
4.4	Test		2	
	Total:		30	

III. FORMS OF CONTROL:

No. by row	TYPE AND FORM OF CONTROL	№	extra-curricular, h.
1.	Midterm control		
1.1.	Project work – on a predefined theme	1	20
1.2.	Written assignments on a given topic	1	10
1.3.			
1.4.			
Total midterm control:		2	30
2.	Final term control		
2.1.	Examination (test)	1	30
Total final term control:		1	
Total for all types of control:		3	60

IV. LITERATURE

REQUIRED (BASIC) LITERATURE:

1. Girardeau, B., Misticelli, M., Travailler en français en entreprise, éd. Didier, 2009
2. Delphine J., Rapsillo M.-P. Quartier d'affaires, 2 B1. Paris : CLE International, 2014

RECOMMENDED (ADDITIONAL) LITERATURE:

1. Penformis J.L., Vocabulaire progressif du français des affaires, éd. CLE INTERNATIONAL, 2004
2. Dimitrova, T., Todorova, S. Exercices de lexique et de grammaire éd. « Science et économie », 2010