

UNIVERSITY OF ECONOMICS - VARNA
FACULTY OF FINANCE AND ACCOUNTING
DEPARTMENT OF ACCOUNTING

Adopted by the FC (record №11/25.04.2024):

Adopted by the DC (record №11/16.04.2024):

ACCEPTED BY:

Dean:

(Assos. Prof. Daniela Georgieva, PhD)

SYLLABUS

SUBJECT: „ACADEMIC RESEARCH“

DEGREE PROGRAMME: Accounting in English; BACHELOR'S DEGREE

YEAR OF STUDY: 1; SEMESTER: 2

TOTAL STUDENT WORKLOAD: 90 hours; incl. curricular 30 hours

CREDITS: 3

DISTRIBUTION OF STUDENT WORKLOAD ACCORDING TO THE CURRICULUM

<i>TYPE OF STUDY HOURS</i>	WORKLOAD, hours	TEACHING HOURS PER WEEK, hours
CURRICULAR:		
incl.		
• LECTURES	15	1
• SEMINARS / LAB. EXERCISES	15	1
EXTRACURRICULAR	60	-

Prepared by:

1.
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2.
(Assoc. Prof. Nadezhda Popova-Yosifova, PhD)

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Head of Department

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I. ANNOTATION

The aim of the course is students to acquire knowledge of scientific reading and scientific writing. Training in the discipline forms skills for preparation and presentation of scientific text. The knowledge and skills in the discipline "Academic Research" form a student's competencies for successful performance in the studied disciplines during the studies.

Students should know and/or be able to: have general knowledge of economics, law, statistics, information technology; master the basic conceptual apparatus in economics; to analyze information and synthesize ideas for work in a market environment.

Graduates of this study discipline:

1. will know what is scientific work and what is the difference between science, pseudoscience and pseudoscience; the rules for writing a scientific text; what is scientific good faith and author ethics; what is an empirical study.

2. will be able to read a scientific text effectively; to work with information sources; to structure a scientific text and prepare a list of the literature used; to correctly cite the sources used; to prepare a summary and exposition of a scientific text; to shape and present a scientific text.

Competencies:

- 1. Language literacy, including;*
- 2. Multilingual competence, including;*
- 3. Mathematical competence and competence in the field of exact sciences, technologies and engineering, including;*
- 4. Digital competence, including;*
- 5. Personal and social competence, including;*
- 6. Civil competence, including*
- 7. Entrepreneurial competence, including.*

The discipline is integrated/hybrid. It uses linguistic, psychological, social, economic, accounting, legal knowledge, management approaches, research methods and other skills.

II. THEMATIC CONTENT

№	TITLE OF UNIT	NUMBER OF HOURS		
		L	S	L.E.
	Theme 1. NATURE OF SCIENTIFIC WORK	2	2	
	Theme 2. READING SCIENTIFIC LITERATURE	2	2	
	Theme 3. WORKING WITH INFORMATION SOURCES	1	1	
	Theme 4. CITATION AND BIBLIOGRAPHY	1	1	
	Theme 5. SCIENTIFIC WRITING	2	2	
	Theme 6. INTRODUCTION TO EMPIRICAL RESEARCH	2	2	
	Theme 7. STRUCTURE AND DESIGN OF SCIENTIFIC RESEARCH	2	2	
	Theme 8. SUMMARY, EXPOSURE AND PRESENTATION OF SCIENTIFIC RESEARCH	2	2	
	Theme 9. SCIENTIFIC WORK IN THE SPECIALTY	1	1	
	Total:	15	15	

III. FORMS OF CONTROL

№	TYPE AND FORM OF CONTROL	Number	extracurricular, hours
1.	Midterm control		
1.1.	Case solving	4	20
1.2.	Course project with presentation	1	20
1.3.	Test	1	20
Total midterm control:		6	60
2.	Final term control		
2.1	Coursework assessment	0	0
Total final term control:		0	0
Total for all types of control:		6	60

IV. LITERATURE

REQUIRED (BASIC) LITERATURE:

1. Journal of Writing Research. University of Antwerp, Department of Management.
2. Creswell, J.W. (2014). Research Design: Qualitative, Quantitative, and Mixed Methods Approaches. 4th ed. Los Angeles: Sage Publications Ltd.
3. Scott, J. and Marshall, G. (2015). A Supplementary Dictionary of Social Research Methods. Oxford University Press -01-01
4. Mertler, C.A. and Charles, C.M. (2011) Introduction to educational research. Boston: Pearson. Source 3.

RECOMMENDED (ADDITIONAL) LITERATURE:

1. Methodological issues in accounting research theories, methods and issues (2006). London: Spiramus.
2. John W. Creswell. - Research design: qualitative, quantitative, and mixed methods approaches— 4th ed.
3. Kenneth S. Bordens, Bruce B. Abbott - RESEARCH DESIGN AND METHODS: A PROCESS APPROACH, EIGHTH EDITION
4. ZAHIRUL, HOQUE. METHODOLOGICAL ISSUES IN ACCOUNTING RESEARCH Theories, methods and issues, Published in July 2006 and reprinted August 2010
5. Smith. M. Research methods in accounting, SAGE, 2017