

DR. PETYA DANKOVA

FEBRUARY 2024

EDUCATION

- 2019 MSc in Psychological Counseling, Varna Free University, Bulgaria
- 2008 PhD in Economics & Management, Higher Attestation Commission, Council of Ministers, Bulgaria. Erasmus Grant, Mannheim University, Germany
PhD Thesis: Stakeholder management in publicly listed corporations in Bulgaria
- 2003 Professional qualification in Pedagogy. Centre for Postgraduate Studies, University of Economics Varna. Thesis: Education: Approaches and methods
- 1997 MA in Management & Marketing. University of Economics Varna. Thesis: Management of nature protected areas
- 1991 First German Language School Varna, Secondary School Diploma.

PROFESSIONAL APPOINTMENTS

- 09.2012 - present Associate Professor, University of Economics Varna, Bulgaria
- 09.2020 – 06.2023 Director, Research Institute, University of Economics Varna, Bulgaria
- 08.2019 – 04.2020 Professor in Human Resource Management & Organizational Psychology, GISMA Business School, Hannover, Germany
- 05.2015 - 05.2019 Vice Rector for International Cooperation & Project Management, University of Economics Varna, Bulgaria
- 04.2008 – 08.2011 Senior Assist. Professor, University of Economics Varna, Bulgaria
- 2006 – 2008 Part-time Assistant Professor, University of Economics Varna, Bulgaria
- 2007 – 2008 Consultant. Uconomics Ltd. / Economedia Group. Utilities sector
- 2006 Human Resources Marketing Specialist. E.ON Bulgaria
- 1998 – 2005 Translator, interpreter and teacher. Self-Employed
- 1995 – 1997 Public Relations Officer. Bulgarian-Swiss Biodiversity Conservation Programme
- 1994 – 1995 Volunteer. Bulgarian Society for the Protection of Birds

INTERNATIONAL TEACHING EXPERIENCE

- 2023 Lectures on Ethical Dilemmas in Business. University of Maribor, Slovenia.
- 2016 Lectures on Human Relations in Business. University of Freiburg, Germany.
- 2014 Lectures and Seminars on The Social Role of Working and Corporate Social Responsibility. Karel de Grote University College, Antwerp, Belgium. International Intensive Programme on Wellbeing and Economic Growth.
- 2012 Lectures on Corporate Social Responsibility. University of Freiburg, Germany.
- 2011 Lectures on Stakeholder Management as a Key Tool for Corporate Social Responsibility. University of Maribor, Slovenia.
- 2011 Lectures on Corporate Social Responsibility in Bulgaria. University of Maribor, Slovenia.
- 2008 Lectures on Business Ethics and Corporate Social Responsibility - Current Trends across Europe. University of Zittau, Germany.

PROJECT EXPERIENCE**INTERNATIONAL**

- 2022 International Student Ideation Camp on Social Entrepreneurship/ Leadership. Trier University of Applied Sciences, Germany
- 2018 - 2019 Project: *Promoting mindful encounters through intercultural competence and experience*. Funded by EU / ERASMUS+. Leading partner University of Debrecen, Hungary. Role: Project Manager for the University of Economics - Varna
- 2016 Project: *Promoting Occupational Mobility for Europe's Youth Interested in Education interested young people from Europe (MobiPro-EU)*. Funded by Federal Ministry of Labour and Social Affairs, Germany. Leading Partner: HEC Bildungsakademie GmbH, Kamenz. Role: Organization, Management, Support of Participants
- 2015 – 2016 Project: *Strengthening Students' Adaptation in Multicultural Environment in the Context of International Educational Mobilities in Europe*. Fund for Bilateral Relations at National Level under the EEA FM and NFM 2009-2014. Leading Partner: University of Economics Varna. Role: Project Manager
- 2014 Project: *Wellbeing and Economic Growth*. Funded by the European Commission. Leading Partner: Karel de Grote University College, Antwerp, Belgium. Role: Lecturer
- 2012 – 2015 Project: *Network for Innovation in Career Guidance & Counselling in Europe Phase 2*. Funded by the European Commission. Leading Partner: Heidelberg University, Germany. Role: Expert
- 2013 – 2015 Project: *Innovative Network for Sustainable Partnership between University & Business*. Funded by Operational Programme for Human Resources Development. Leading Partner: University of Economics Varna. Role: Expert
- 2008 – 2011 Project: *Network for Innovation in Career Guidance & Counselling in Europe Phase 1*. Funded by European Commission. Leading Partner: Heidelberg University, Germany. Role: Expert
- 1995 – 1997 Project: Kaliakra Reserve Nature Protected Area. Funded by the Swiss Government. In frames of Bulgarian-Swiss Biodiversity Conservation Programme. Role: PR Officer

NATIONAL

- 2023 Project: Exploring, engaging and expanding new audiences - building an intercultural and educational bridge between Bulgarian community centres (chitalishte) and museums. Funded by the Bulgarian Ministry of Culture. Leading Partner: Regional History Museum - Varna.
- 2014 – 2015 Project: *Typology of Students' Value Orientations*. Funded by the Bulgarian Ministry of Education. Leading Partner: University of Economics Varna.
- 2012 – 2014 Project: *Distance Learning as a Modern Approach in Higher Education System*. Funded by Operational Programme for Human Resources Development. Leading Partner: University of Economics Varna

PUBLICATIONS**BOOKS AND BOOK CHAPTERS**

1. Dankova, P., Krалева, V., Petrov, P., Antova, Z. (2023) Intercultural and educational bridge between chitalishte (community cultural centers) and museums. Varna: Knowledge and Business Publishing House, 130 p. https://eknigibg.net/monogr/2023.12_Petya_Dankova.pdf (in Bulgarian).
2. Dankova, P., Bliznakov, M. (2023) Corporate Governance. Science & Economy Publishing House. UE – Varna, 272 p. (in Bulgarian).

3. Dankova, P., (2022) Stakeholder Management in Publicly Listed Corporations in the Republic of Bulgaria. Iko Consult. Varna, 185 p. *(in Bulgarian)*.
4. Apostolov, A., Mihaleva, N., Dankova, P., Koleva, V., Sabcheva, G., Markov, G., Dimitrova, L., Velchev, K., Krалеva, V., Cherkezova, B., Radev, R., Kapitanov, K. (2016) Values orientations of the students of the University of Economics - Varna. Varna : Science and Economics, 180 p. *(in Bulgarian)*.
5. Dankova, P., Blagoev, B. (2014) Corporate Governance. Science & Economy Publishing House. UE – Varna , 356 p.*(in Bulgarian)*.
6. Dankova, P. (2012) The human factor in corporate social responsibility. Monograph. Gea-Print Publishing House, 180 p. *(in Bulgarian)*.
7. Dankova, P. (2011) Publikums-Aktiengesellschaften: Eigentumsstruktur und korporative Verantwortung. In : Konflikt, Macht und Gewalt aus politökonomischer Perspektive, Metropolis Verlag / Marburg, pp. 89-108.
8. Koev, J. (ed.) (2011) Corporate Governance Encyclopedia. Varna: Steno Publishing House. *(in Bulgarian)*.
9. Blagoev, B. (ed.) Introduction to Business (2010) Science & Economy Publishing House. UE – Varna. *(in Bulgarian)*.

JOURNAL ARTICLES & CONFERENCE PAPERS

1. Štrukelj, T., Dankova, P., Hrast, N. (2023) Strategic Transition to Sustainability: A Cybernetic Model. Sustainability, Basel, Switzerland : Multidisciplinary Digital Publishing Institute, Vol. 15, Issue 22, pp. 1-32 <https://www.mdpi.com/2071-1050/15/22/15948>
2. Dankova, P. (2023) Sustainable development: challenges for educational institutions. In: Industrial Business - Perspectives & Opportunities: Proceedings. Varna: Science and Economics, pp. 190-197. <https://ue-varna.bg/uploads/filemanager/303/publishing-complex/2023/Industrial-business-perspectives-opportunities-2023.pdf> *(in Bulgarian)*.
3. Dankova, P. (2023) Problems of human resources management in social enterprises in Bulgaria. In: Industrial Business - Perspectives & Opportunities: Proceedings. Varna: Science and Economics, pp. 153-161. <https://ue-varna.bg/uploads/filemanager/303/publishing-complex/2023/Industrial-business-perspectives-opportunities-2023.pdf> *(in Bulgarian)*.
4. Dankova, P. (2022) The UN 2030 Sustainable Development Goals in the face of crisis: environmental dimensions. In: Logistics in times of crisis : challenges and solutions: Proceedings of a round table. UE - Varna : Science and Economics, pp. 172-177. <https://ue-varna.bg/uploads/filemanager/303/publishing-complex/2022/Logistics-times-crisis-2022.pdf> *(in Bulgarian)*.
5. Valeva, M., Dankova, P., Priess-Buchheit, J. (2022) Students' Mindsets on Research Integrity - a Cross-cultural Comparison. FACETS : A Multidisciplinary Open Access Science Journal, Ottawa, Canada: Canadian Science Publ. , 7, 2022, 1, January, 528-542. <https://www.facetsjournal.com/doi/10.1139/facets-2021-0041>
6. Dankova, P. (2022) Implementation of the 2030 UN Sustainable Development Goals in the context of crisis. Izvestia. Varna : Science and Economics, 66 / 4, pp. 393-407. https://journal.ue-varna.bg/uploads/20221214013134_14142279306399d036ca829.pdf *(in Bulgarian)*.
7. Dankova, P. (2021) On some aspects of data protection in scientific research. In: Personal data protection and digitalization - challenges and perspectives: Proceedings of a round table. Varna : Science and Economics, 2021, 21-28. <https://ue-varna.bg/uploads/filemanager/303/publishing-complex/2021/Zashtita-lichni-danni-digitalizacia-2021.pdf> *(in Bulgarian)*.
8. Dankova, P. (2021) Human Resources as a Key Factor for the Realization of Corporate Social Responsibility. Izvestia Sp. University of Economics - Varna, Varna : Science and Economics, 65 / 1, 43-54. http://journal.ue-varna.bg/uploads/20150220082851_125769760454e6f0438022d.pdf *(in Bulgarian)*.
9. Dankova, P., Petrov, P. (2016) Students' adaptation during educational mobility: Socio-cultural challenges. Knowledge for Market Use 2016: Our Interconnected and Divided World, Olomouc, pp. 352-358. [http://knowledgeconference.upol.cz/downloads/2016-Knowledge for Market Use Proceedings.pdf](http://knowledgeconference.upol.cz/downloads/2016-Knowledge%20for%20Market%20Use%20Proceedings.pdf)

10. Dankova, P., Petrov, P. (2016) Students' Adaptation in Multicultural Environment. Vanguard Scientific Instruments in Management, Sofia : UNWE, 12, 2016, 1, pp. 137-153. <https://vsim-journal.info/index.php?journal=vsim&page=article&op=view&path%5B%5D=137>
11. Dankova, P., Valeva, M., Strukelj, T. (2015) A Comparative Analysis of International CSR-Standards as Enterprise Policy / Governance Innovation Guidelines. Systems Research and Behavioral Science. Special Issue: Corporate Social Responsibility. Vol. 32, Issue 2, pp. 152–159. <http://onlinelibrary.wiley.com/doi/10.1002/sres.2254/abstract>
12. Dankova, P. (2014) Methodology for researching the opinion of the lecturers of UE - Varna in relation to the establishment of an innovative partnership network "university - business". In: Good practices for innovative university-business interaction. Sofia : Digital Marketing Group, pp. 16-21. *(in Bulgarian)*.
13. Dankova, P., Valeva, M. (2013) Understanding International CSR-Standards: A Comparative Analysis / Social Responsibilities and Current Challenges. Reviewed conference paper. Institute for the Development of Social Responsibility (IRDO).
14. Dankova, P. (2013) Teaching Approaches in Higher Education. Book of Papers. Science & Economy Publishing House, pp. 61 – 74. *(in Bulgarian)*.
15. Dankova, P. (2012) Strategic aspects in human resources management. Izvestia Academic Journal. University of Economics Varna. Iss. 2. *(in Bulgarian)*.
16. Dankova, P. (2012) The human factor and the sustainable development. Management and Sustainable Development Journal. University of Forestry, Sofia. Iss. 4. *(in Bulgarian)*.
17. Blagoeva, S., Dankova, P. (2012) Green supply chains. In: Trends and challenges in the economic development. Reviewed conference paper. University of Economics Varna. *(in Bulgarian)*.
18. Dankova, P. (2012) The human resources of the organization within the concept of corporate social responsibility. Izvestia Academic Journal. University of Economics Varna. Iss. 1. *(in Bulgarian)*.
19. Dankova, P. (2011) The intellectual capital as a key factor for sustainable development. Management and Sustainable Development Journal. University of Forestry, Sofia. Iss. 4, pp. 15-20. *(in Bulgarian)*.
20. Dankova, P. (2011) The role of human resources towards achieving corporate social responsibility. In: Economy and Management in the 21st Century – Decisions on Stability and Growth. Reviewed conference paper. Svishtov. pp. 325 – 332. *(in Bulgarian)*.
21. Dankova, P. (2011) The role of the specialized committees in the management of publicly listed corporations. Economic Thought Journal. Bulgarian Academy of Sciences, Sofia. Iss. 2, pp. 95-108. *(in Bulgarian)*.
22. Dankova, P. (2010) The world financial and economic crisis - a moral case. In: World Crisis and Economic Development. Reviewed conference paper. University of Economics Varna Vol. 1. pp. 441-447. *(in Bulgarian)*.
23. Dankova, P. (2009) Main aspects of the enterprise architecture concept. Economic Alternatives Journal. UNWE, Sofia. Iss. 1, pp. 102-114.
24. Dankova, P. (2008) Corporate social responsibility as a competitiveness factor. In: Competitive Growth of the Bulgarian Industry. Reviewed conference paper. UNWE, Sofia. pp. 301-305. *(in Bulgarian)*.
25. Dankova, P. (2008) Zachman framework as a tool for enterprise architecture description. In: Contemporary Problems of Industrial Management and Economics and Management. Reviewed conference paper. University of Economics Varna. pp. 165-171. *(in Bulgarian)*.
26. Dankova, P. (2008) Corporate social reporting as a substantial element of sustainable development. In: Economic Policies for Sustainable Development. Reviewed conference paper. UNWE, Sofia. pp. 38-44.
27. Dankova, P. (2008) Energy for sustainable future. / Utilities magazine. Sofia. Iss. October. *(in Bulgarian)*.
28. Dankova, P. (2008) The social and environmental reports. / Utilities magazine. Sofia. Iss. May. *(in Bulgarian)*.
29. Dankova, P. (2008) The debt market – some opportunities for the utilities companies. / Utilities magazine. Sofia. Iss. February. *(in Bulgarian)*.
30. Dankova, P. (2007) Corporate social responsibility – for and against. / Utilities magazine. Sofia. Iss. December. *(in Bulgarian)*.
31. Dankova, P. (2007) How about some free energy. / Utilities magazine. Sofia. Iss. November. *(in Bulgarian)*.

Bulgarian).

32. Dankova, P. (2007) The energy and water ombudsman. / Utilities magazine. Sofia. Iss. August. (*in Bulgarian*).

33. Dankova, P. (2007) Responsible energy consumption : A framework for corporate social responsibility. / Utilities magazine. Sofia. Iss. July. (*in Bulgarian*).

34. Dankova, P. (2007) Business ethics in the utility sector. / Utilities magazine. Sofia. Iss. June. (*in Bulgarian*).

35. Dankova, P. (2006) Contemporary corporate governance – shifting the accents. // Ekonomski Anali. No 169. April – June. pp. 43-61. <file:///C:/Users/User/Downloads/SSRN-id2173685.pdf>

36. Apostolov, A., Dankova, P. (2006) Socio-cultural and ethnic specifics of life planning and labour emigration. Evidence from Bulgaria // London School of Economics. <http://www.sneps.net/research-interests/political-demography-ethnicity-nationalism-religion>

37. Dankova, P. (2005) Property rights in publicly listed corporations. / Izvestia Academic Journal. University of Economics Varna. No 4, pp. 119-130. (*in Bulgarian*).

38. Dankova, P. (2004) The social responsibilities of publicly listed companies. In: Scientific Conference of Young Research Scholars. Reviewed conference paper. University of Economics Varna. pp. 146-153. (*in Bulgarian*).

GRANTS AND FELLOWSHIPS

- 2023 Erasmus teaching staff mobility grant. University of Maribor, Slovenia.
- 2022 Erasmus teaching staff mobility grant. Hochschule Trier, Germany.
- 2016 Erasmus teaching staff mobility grant. University of Freiburg, Germany.
- 2012 European Economic Area grant. University of Reykjavik, Iceland.
- 2012 Erasmus teaching staff mobility grant. University of Freiburg, Germany.
- 2011 Erasmus teaching staff mobility grant. University of Maribor, Slovenia.
- 2008 Erasmus teaching staff mobility grant. Hochschule of Zittau, Germany.
- 2004 Erasmus PhD students mobility grant. University of Mannheim, Germany.

LANGUAGE SKILLS

Bulgarian	Native speaker
English	Proficient user (C2) CAE Cambridge Advanced Certificate, 2017
German	Proficient user (C1) Goethe-Institut, Zentrale Oberstufenprüfung, 2001
Russian	Independent user (B2) Foreign language school diploma, 1991

CERTIFICATES

1997/2017	MENSA The High IQ Society, IQ 152, Percentile Rank 98%, Mensa Bulgaria
2012	University Didactics & Team Building, Open University Reykjavik, Island
2009	Internal Auditor of Quality Management Systems, Velmar Consult Ltd, Bulgaria
2006	Presentation Skills, ConsulTeam Human Capital, Bulgaria